

2025 EU SPORT FORUM

#eusportforum

10-11 April
KRAKÓW



2025 EU SPORT FORUM – Draft Agenda

10-11 April - Holiday Inn Kraków, Poland

DAY 1 – 10 APRIL

09:00-10:00	Arrival and registration of participants	
10:00-10:30	Welcome by Dorien Leyers , Master of Ceremony	<i>Room Renoir</i>

Opening speech

- **Glenn Micallef**, European Commissioner for Intergenerational Fairness, Youth, Culture and Sport

Introductory remarks

- **Sławomir Nitras**, Minister of Sport and Tourism of Poland
- **Aleksander Miszalski**, Mayor of Krakow

10:30-10:45	Keynote speech and Q&A (online) – Room Renoir	
	- Thomas Bach , President of the International Olympic Committee	
10:45-11:00	Presentation of the Milano-Cortina 2026 Winter Olympic Games – Room Renoir	
	- Diana Bianchedi , Chief Strategy Planning and Legacy Officer, Milano-Cortina 2026	

11:00-11:15 *Coffee break*

11:15-12:30 Parallel sessions

Room Renoir

What is the role for sport in education?

Room Degas

Rights and wellbeing of athletes

Introductory remarks:

Sławomir Nitras, Minister of Sport and Tourism of Poland

Moderator: Mark Cutajar, Chief Executive Officer of Sport Malta

Moderator: Michelle Tanner

Director of Sport & Physical activity, Trinity College, Ireland

Hannes Heide, Member of the European Parliament

Andreu Raya Demidoff, President of DES - Sports for Education and Health, Spain

Kirstie Simpson, President of the European Observatoire of Sport and Employment

Anneke van Zanen-Nieberg, President of the Dutch Olympic Committee

Michael Sahl-Hansen, CEO of the Danish Football Players Union

Simon Keogh, CEO of Rugby Players Ireland

	Otylia Jedrzejczak , President of Poland Aquatics	Mark Abela , Sport Cardiologist
12:30-14:00	<i>Lunch break and networking Sport activities in the Sport Village</i>	
14:00-15:15	High-level panel	<i>Room Renoir</i>
	<i>Strengthening our European Sport Model based on solidarity, values and competitiveness</i>	
	<i>Introductory remarks: Bogdan Zdrojewski</i> , Member of the European Parliament	
	<i>Moderator: Georg Häusler</i> , Director of Culture, Creativity and Sport – European Commission	
	<ul style="list-style-type: none"> - Glenn Micallef, European Commissioner for Intergenerational Fairness, Youth, Culture and Sport - Laura Mc Allister, Vice President of UEFA - Spyros Capralos, President of the European Olympic Committees - Natalia Orive, President of European Athletes and Players Association - Duarte Lopes, Chief of Staff to the Secretary of State for Sport in Portugal 	
15:15-15:45	<i>Coffee break</i>	
15:45-17:00	Parallel sessions	
	Room Renoir	Room Degas
	Piracy of live sport events	Sport actions under the future Erasmus+ programme
	Moderator: Matteo Zacchetti , policy officer at the Sport Unit, European Commission	Interactive session facilitated by:
	Sabina Tsakova , Deputy Head of Unit – Copyright, DG CNECT, European Commission (online)	Giorgio Guazzugli Marini acting Head of the Sport Unit, European Commission
	Mark Lichtenheim , Chairman, Sports Rights Owner Coalition (SROC)	Luciano di Fonzo , deputy Head of Unit Erasmus Mundus and Sport, EACEA
	Katarzyna Gorgol , Regulatory Counsel, International Olympic Committee	
	Britta Sölter , Managing Director - Athletia	
	Justus Dreyling , Policy Director – Communia	
17:00-18:00	<i>Table tennis tournament in the sport village with Commissioner Glenn Micallef</i>	
19:30-22:00	<i>Gala dinner with sport performance Stara Zajezdnia Kraków</i>	

DAY 2 – 11 APRIL

09:30-10:15	Welcome by Dorien Leyers , Master of Ceremony	<i>Room Renoir</i>
	Keynote speech <ul style="list-style-type: none">- David Evangelista, President and Managing Director of Special Olympics Europe Eurasia- Shanaia Xuereb, Athlete from Special Olympics Malta	
	Interview with athletes <ul style="list-style-type: none">- Robert Korzeniowski, former World and Olympic Champion in race walking- Sandra Forgues, former World and Olympic Champion in slalom canoeing	

10:15-11:30	High-level panel <i>Building bridges: the role of sport in EU enlargement</i>	<i>Room Renoir</i>
	Moderator: Paola Ottonello , Team Leader, Sport Unit, European Commission <ul style="list-style-type: none">- Matviy Bidnyi, Minister of Youth and Sports of Ukraine- Sandra Bergqvist, Minister of Youth, Sport and Physical Activity of Finland- Kersti Kaljulaid, President of the Estonian Olympic Committee- Kurt Wachter, Project manager, Erasmus + project “Sport Zajedno”	

11:30-11:45	<i>Coffee break</i>	
11:45-13:00	Parallel sessions	
	Room Renoir	Room Degas
	Foreign investments in European Football	Artificial Intelligence in sport. What is coming ahead?
	Moderator: Dirk De Corte , University of Antwerp	Moderator: Orestis Trasanidis , European Institute of Technology AI Leader
	Video message from Javier Tebas Medrano , Chairman – LA LIGA	Sophie Kwasny , Head of the Sport Division, Council of Europe
	Martina Pavlova , ECA Board Member – Sparta Praha	Morten Pohl , Manager of Digitisation and AI, German Olympic Committee
	Stuart Dykes , Director of European and Institutional Relations – FSE Football Supporters Europe	Samir Ceric , member of EPSI Steering board and investor
	Rebecca Nuttall , UEC Executive Board and Chief Operating Officer at Haverfordwest County AFC, Wales	Lucy Mills , CEO and Chief Catalyst of Ready Sport Global
	Alberto Colombo , Deputy General Secretary, European Leagues	
	Alexander Bielefeld , Director Global Policy & Strategic Relations, FIFPRO Europe	

13:05-13:15	Closing remarks – Room Renoir	
	Georg Häusler , Director of Culture, Creativity and Sport - European Commission	
